

# Case Study: SkillGigs, Inc

SkillGigs is a talent marketplace connected skilled healthcare and technology professionals with employers.

## Project Overview

The SkillGigs e-commerce talent marketplace also provides information about the talent that is a good match for your open jobs, including an in-depth analysis of their skills and experience using SkillGigs' patented 3D Resume technology. This information can help the employer and the talent find the best match for themselves without needing a recruiter.

## Project Goal

Our goal is to deliver a comprehensive solution that not only meets the technical specifications outlined but also offers additional value through user-friendly interfaces, customizable features, and seamless integration. We made easy-to-use platform and a marketplace where those looking to get hired for contract or permanent.

## Challenge

Looking for employment is frequently characterized as a challenging odyssey. Jobseekers encounter various obstacles, including intense competition, evolving job market dynamics, and the need to distinguish themselves amid a sea of qualified candidates.

## Problem Statement

Job seekers struggle to find suitable employment opportunities that match their skills and experience. The web ineffective search functionality, limited networking features, and absence of personalized recommendation lead to user frustration, wasted time, and missed career prospects.

## Solution

This platform aims to simplify the process of finding the perfect job by reducing the time required for job applications and introducing new beneficial features. It strives to offer a seamless user interface for smooth navigation and interaction. Mainly easy to finding job or freelance works.

## Challenging and Limitation

- Confusing Application Process
- Having a Limited Professional Network
- No Feedback

## Competitor Analysis

Based on reviewer data you can see how SkillGigs stacks up to the competition and find the best product for your business.

Ceipal ATS is a fully scalable, fully integrated Applicant Tracking System (ATS) that helps to quickly identify vacancies.

Zoho Recruit takes in-house recruiting to a whole new level. Make your work uncomplicated by sourcing, tracking and hiring your talent - all from one place.

Remote offers global HR solutions for the future of work. Learn about how we make it possible for businesses of all sizes to employ global talent legally and easily.

## User Insights

**30%**

About 30% of users find real time response.

**40%**

Want assistance for a career counselor.

**30%**

About 30% of users reported, feedback issues.

The design stage of the creative process of transforming research and ideation insights into tangible representations. This includes crafting wireframes, mockups, or interactive prototype to illustrate the final products layout, structure and functionality.

## User Persona

Sales Manager include hiring, training, and providing professional development for their teams and setting weekly, monthly, or quarterly goals based on the team's performance to date.

### Frustrations

- Struggle to find job opportunities that align with my specific skills and qualifications.
- Unable to build connections/network.

### Needs

- A communication platform to connect with company.
- Timely notifications.

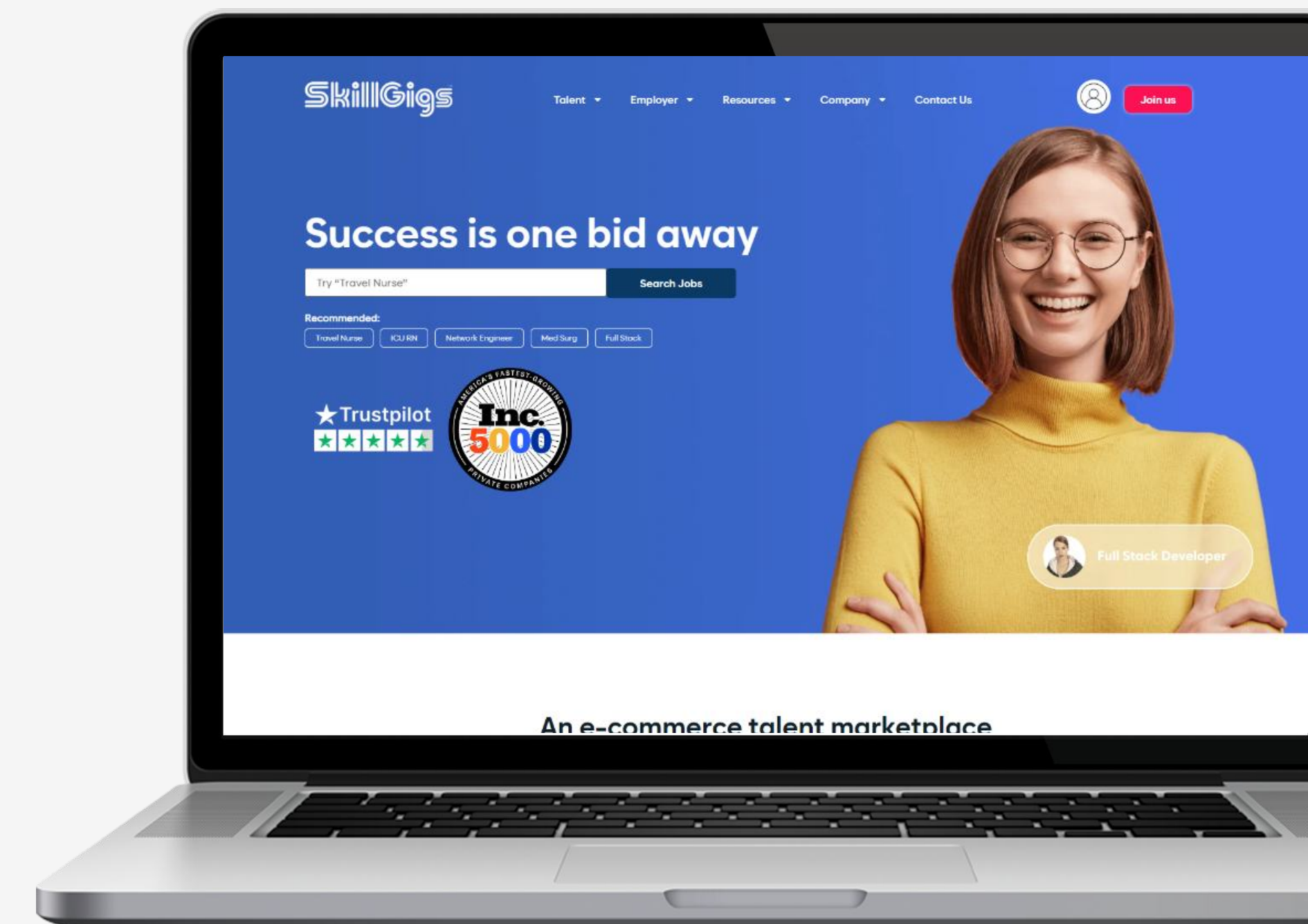
### Goals

- Finding an app that can help reduce the stress of applying for job.
- Build the good professional networks.
- Easy to finding the job.



## Project

- SkillGigs, Inc



[www.skillgigs.com](http://www.skillgigs.com)

## Design Process

- Empathize
- Design
- Development
- Ideate
- Prototype
- Testing

## Targeted Audience



Qualified

Skilled

Talented

## Services / Support

- IT Contract
- Full Time

## Industry

- Tech
- Healthcare



**Rayan Ronald**

Tech Sevy

Social Skills

Age  
28 Years

Location  
New York

Occupation  
Sales Manager